

CATALINA BAYONA

SPRING BRIDAL COLLECTION 2021
PRESS KIT

“MASTERING THE ART OF CUSTOM DESIGNS”

The Atelier

In the last decade, Catalina Bayona has established herself as a Bridal Couture reference in Colombia. Her signature designs are light and feminine, recapturing romantic aesthetics from past times.

In our Atelier we bring back traditional embroidery and hand sewing techniques in order to create unique and delicate pieces. Our goal is to take part in our brides most significant moments.

Today we are proud of creating one of a kind gowns, as well as our seasonal Spring Bridal Collection 2021.



THE DESIGNER

Catalina Bayona

Catalina Bayona designs capture romantic aesthetics from past times, using them as primary source of inspiration. Her passion for design is instilled in each of her designs.

After working in houses such as Pronovias, colombian designers, Ricardo Pava and Hernan Zajar, as head designer and store director, she realized women needed a bigger part in the process of making their dream gowns. She established her own Atelier where clients have her personal advice and custom one of a kind gowns. Her team which specializes in embroidery and hand sewing techniques achieve blending traditional techniques with modern designs.

Catalina recognizes women today and through light and feminine silhouettes, she manages to enhance them and bring them comfort and confidence.





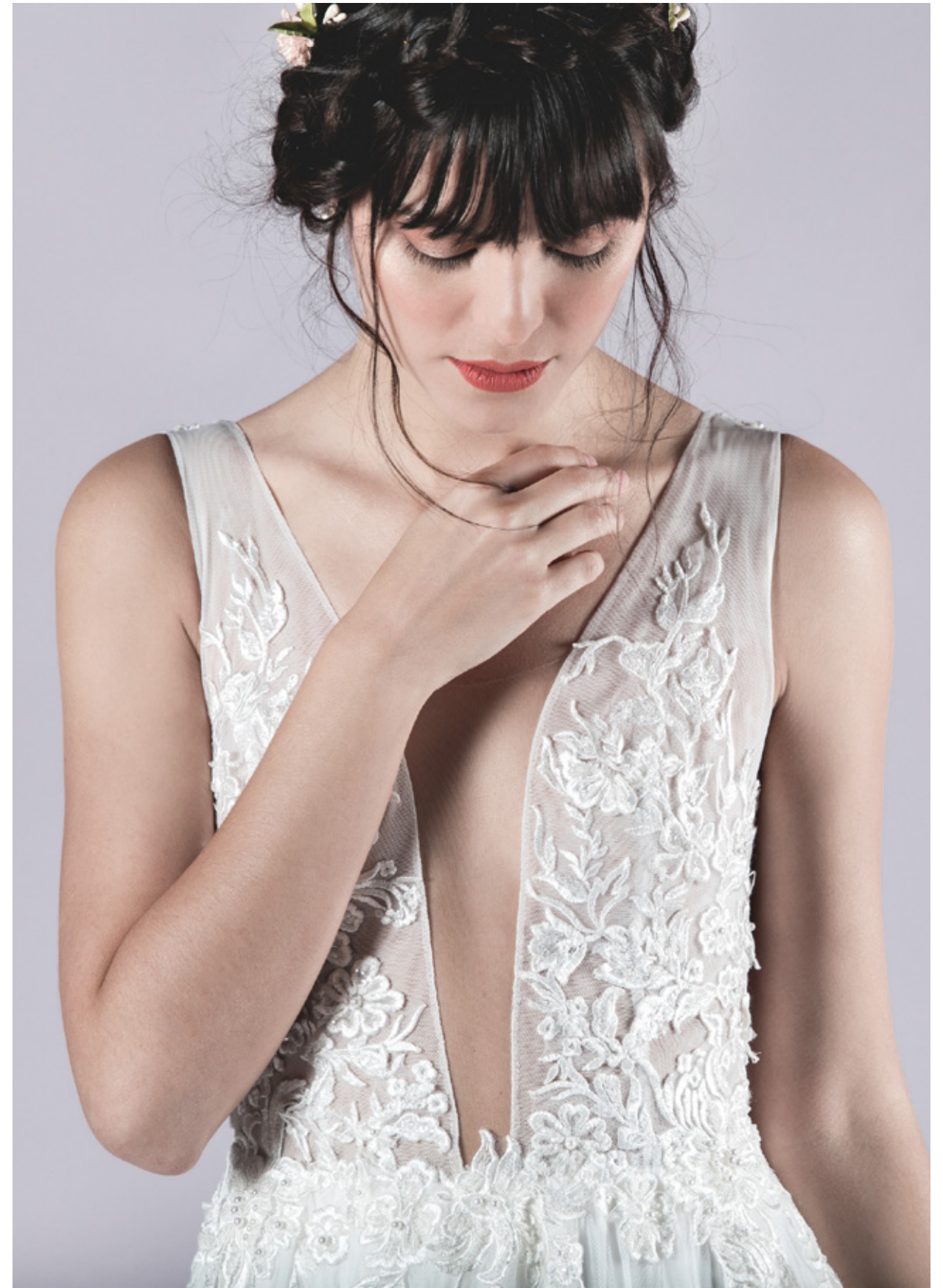
“INFLUENCED BY TRADITIONAL
EMBROIDERY TECHNIQUES”

SPRING BRIDAL 2021

FLAPPER COLLECTION

The 1920s, the golden 1920s were an era of glamour and birth of the Flappers. It was the beginning of the modern woman, the origin of a new free woman. A new lifestyle was born for young women who wore short skirts, did not wear corsets, wore a special haircut, the famous bob cut, listened to jazz, danced and smoked.

This season is about freeing silhouettes, with delicate embroidery touches and transparencies. It evokes details from past times into a modern woman. Capes, overlaying and delicate flower details blend into a romantic, yet freed feel.





— NOELLE DRESS —



— ZOE DRESS —



CATALINA BAYONA

ATELIER

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